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BinMaster® Level Controls Appoints Sales Manager for Latin America and the Caribbean

(Lincoln, Nebraska—February 4, 2010) BinMaster Level Controls has announced the appointment of Doris Sotelo as sales manager for Latin America and the Caribbean. She will be responsible for expanding BinMaster sales in the territory and growing and supporting BinMaster's distributor network in the region. Doris is multi-lingual and has almost ten years of international sales experience in Latin America as well as Asia, where she has been responsible for developing dealer and distributor networks and providing sales support in the telecommunications industry.

"Many countries in the region have large and growing economies in BinMaster's targeted market segments. Central and South America as well as the Caribbean are strong opportunity markets for BinMaster products. As we grow, it is crucial we have the best support for our established and new distributor relationships in the region," stated Todd Peterson, vice president of sales for BinMaster. "Doris is a strategic addition to our strong, service-oriented sales team," added Peterson.

About BinMaster
BinMaster is a division of Garner Industries – an ISO 9001:2000 certified company established in 1953 and headquartered in a 75,000 square-foot manufacturing facility in Lincoln, Nebraska, USA. BinMaster is strategically focused on designing, manufacturing and marketing reliable, proven sensing devices for the measurement of bulk solid and liquid materials for the feed and grain, food, plastics, pulp & paper, power, mining, and concrete industries. The BinMaster product line is sold worldwide and features many diverse technologies for bin level indication and measurement, being well known for its SmartBob2 advanced inventory management solution. For more information about BinMaster, visit www.binmaster.com.

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