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BinMaster Teams Up with Sprint on BinView Internet Bin Monitoring

Lincoln, Nebraska (June 29, 2011)—BinMaster Level Controls has teamed up with Sprint on its BinView machine-to-machine (M2M) cloud-computing inventory management solution that allows businesses to monitor inventory in their bins, tanks and silos over the Internet. This Web-based inventory management system provides bin level information on demand, combining BinMaster SmartBob level sensors and the Sprint wireless networks to make the data easily available via the Internet.

The BinView interface is cloud based and works independently of the company network, so it is available virtually anywhere, anytime to any person authorized to access the data. Each user can configure their dashboard to select the locations and bins they need to monitor. A popular BinView feature is to send automated level alerts to a cell phone or via email any time a bin level reaches a predetermined high or low level. For example, a user can set a high level alert in a bin to ensure it is not overfilled. Conversely, a low level message can be sent to a vendor when a bin gets to a low level, alerting the vendor to make a delivery.

BinView is appropriate for any operation that has bins of solid materials that need to be measured and monitored such as grain, animal feed, food ingredients, plastics, cement, aggregates, chemicals, pharmaceuticals, or any other powder or bulk solid flowing material. It is appropriate for any industry that has storage or process bins and needs level data to ensure inventory is adequate. BinView is very scalable and can be used to monitor one up to hundreds of bins at a single or at multiple locations. It allows for vendor managed inventory (VMI) to enable replenishment of critical materials when bin levels reach a predetermined level.

“Combining Sprint’s cutting-edge data network with BinMaster’s proven SmartBob level sensors gives customers the real-time inventory management solution they have been asking for,” said Todd Peterson, vice president of sales for BinMaster. “Sprint and BinView make bin level data available when and where it is needed without reliance on local network or VPN access.” Some common users of BinView include grain storage facilities, poultry and pork operations, food processing, fertilizer manufacturing, cement batch plants, aggregate and mining operations.

Wayne Ward, vice president of emerging solutions, Sprint, added, “Sprint’s open approach to expanding the M2M ecosystem, flexible and robust networks, and proven ability to execute solutions helps businesses and customers benefit from M2M opportunities. Companies like BinMaster bring distinct enhancements to our M2M portfolio. Our value proposition is built on streamlining the process of deploying M2M solutions, while enabling customers to tap into our extensive M2M ecosystem, where they can choose from a broad selection of applications and expertise to support their specific objectives.”

With more than 10 years of experience with machine-to-machine (M2M), Sprint has been at the forefront of this wireless industry revolution, teaming with and supporting a large and diverse portfolio of innovative companies to create smarter wireless solutions. Sprint and its associates have already brought to market a wide array of solutions that feature a host of devices running on our network, which are changing the way people work and

live – including benefits to a variety of categories. To learn more, view this special [“What if ...” M2M video](#) and visit www.sprint.com/m2m

About BinMaster

BinMaster is a division of Garner Industries – an ISO 9001:2008 certified company established in 1953 and headquartered in a 75,000 square foot manufacturing facility in Lincoln, Nebraska, USA. BinMaster is strategically focused on designing, manufacturing and marketing reliable, proven sensing devices for the measurement of bulk solid and liquid materials for the feed and grain, food, plastics, pulp & paper, power, mining, and concrete industries. The BinMaster product line is sold worldwide and features many diverse technologies for bin level indication and measurement, being well known for its SmartBob2 and 3DLevelScanner advanced inventory management solutions. For more information about BinMaster, visit www.binmaster.com.

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