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## **BinMaster® Premiers New Web Site**

(Lincoln, Nebraska—August 5, 2013) BinMaster® Level Controls of Lincoln, Nebraska, USA introduces all new content on its Web site at [www.binmaster.com](http://www.binmaster.com). The company presents its extensive line of continuous level inventory management systems and point level indicators in a bright, fresh and easy-to-navigate content management system. Information and forms are now available in both English and Spanish, reflecting BinMaster's growing customer and distributor base in the Central and Latin American markets. For users with Smartphones, a mobile version of the new site in both Spanish and English makes the site easy to browse, even from the top of a silo.

From the home page, visitors can quickly link to the BinMaster catalog of products, the latest newsletter and video highlighting the revolutionary 3DLevelScanner. Customers can easily sign up for newsletters, get a quote or ask a question with quick links to simple forms. A literature finder helps visitors access brochures, manuals, drawings, parts lists and application forms; while the distributor locator helps customers find a local BinMaster specialist. The vast newsroom is a great educational resource for anyone who wants to learn more about level measurement technologies and applications.

The main navigation provides one click access to review information on BinMaster's vast technology offerings from SmartBob inventory management, the 3DLevelScanner, and guided wave radar to rotaries, capacitance, vibrating rods, pressure and tilt switches. Plus, there are quick links to complementary bin accessories including dust and flow detection and aeration devices. There is more in-depth information about every product offered along with newly-added photos of real-life applications. Plus, related literature and video is easy to find and can be downloaded directly from each product page.

"Our goal is to best the best supplier of level measurement worldwide. Key to that is providing the ultimate customer service experience either in person, on the phone, or over the Internet. Improving BinMaster's Web site is just one element of making it easier to do business with BinMaster than any other level controls company," said Todd Peterson, BinMaster's vice president of sales.

### **About BinMaster**

BinMaster is a division of Garner Industries – an ISO 9001:2008 certified company established in 1953 and headquartered in a 75,000 square foot manufacturing facility in Lincoln, Nebraska, USA. BinMaster is strategically focused on designing, manufacturing and marketing reliable, proven sensing devices for the measurement of bulk solid and liquid materials for the feed and grain, food, plastics, pulp & paper, power, mining, and concrete industries. The BinMaster product line is sold worldwide and features many diverse technologies for bin level indication and measurement, being well known for its SmartBob2 and 3DLevelScanner advanced inventory management solutions. For more information about BinMaster, visit [www.binmaster.com](http://www.binmaster.com).

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