



OPPORTUNITIES GUIDE

2017-2018

 **LINCOLN**
CHAMBER OF
COMMERCE

2017-2018 OPPORTUNITIES GUIDE

YOUR MEMBERSHIP IS 90% TAX DEDUCTIBLE

To be a Chamber member is to be our partner. We honor that partnership by creating opportunities for growth and development, providing commitment from our team and ensuring every business thrives. We aim for the best environment for your business, but the best means different things to different people. We understand each member has unique ideas and ambitions in mind, and we're here to provide the best opportunities for you to get the most out of your membership.

THE LINCOLN CHAMBER OF COMMERCE

- ▶ Creates a strong business climate for our members
- ▶ Strengthens our foundation for growth
- ▶ Promotes and refers our members
- ▶ Serves as a business catalyst for positive community progress
- ▶ Empowers the next generation of leaders in Lincoln
- ▶ Promotes Lincoln as a vibrant city to live, work and play

If you are interested in sponsoring an event or publication, please contact Jaime Henning for more information at 402.436.2366 or jaimehenning@lcoc.com.

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TAKE ADVANTAGE

As one of our members, you show that you possess the spirit of enterprise and a desire to contribute to the business community in Lincoln. For these reasons and more, your business deserves to stand out and we're here to help.

We've designed annual events with sponsorship potential to provide exposure, networking opportunities and more for you and your business.

Our organization strives to make Chamber events memorable experiences for your target audience. This ensures your sponsorship is impactful and effective at meeting your business goals.

We help you define what your company wants to do. If community exposure and influence is the goal, events that host fewer than 100 guests are the best fit. Our Public Policy Forums and Chamber Coffee offer intimate settings for your business. Events like the Lincoln Business Expo and the Celebrate Business Awards increase visibility in the Lincoln community. Our Business After Hours and Savor the City mixers are the best way to enter the Lincoln world of networking.

So take advantage. What is your company ready for?



ANNUAL LUNCH

February

Lincoln Marriott Cornhusker Hotel

This spirited luncheon celebrates the accomplishments of the Chamber and the City of Lincoln. The Chamber's Annual Lunch welcomes more than 700 guests to hear the latest news and receive the annual report. As an added bonus, the Chamber features a nationally known keynote speaker.



ANNUAL LUNCH SPONSOR | \$5,000

Become an Annual Lunch Sponsor and you'll receive recognition in all printed materials, electronic media and signage. Since you make this paramount event possible, your sponsorship includes a table for 10 with your logo featured on the table. Lunch Sponsors also enjoy the option of attending all preliminary and post-event engagements with our featured speaker.

SPEAKER SPONSOR | \$2,500

As the Speaker Sponsor, you are credited with bringing the keynote to our community, so you can bet your company's logo will be on all print materials. Additionally, the Speaker Sponsor includes a table for 10 at the event with logo and company recognition on the table. Speaker Sponsors are invited to all preliminary and post-events featuring the speaker.

CORPORATE TABLE SPONSOR | \$1,500

Have your company recognized during the Annual Lunch program and featured on your table of 10 at the event.

INDIVIDUAL TICKET | \$60

WOMEN IN BUSINESS CONFERENCE

Spring

Country Club of Lincoln

This annual half-day conference is held in cooperation with the University of Nebraska–Lincoln College of Business Administration. The Women in Business Conference draws more than 300 attendees. This event is geared toward visionary men and women who want to discover the tools for success, make strategic business connections and leave feeling empowered and inspired to take action.

CORPORATE SPONSOR | \$2,000

Corporate Sponsor receives recognition in all printed materials, electronic media and signage. Additionally, Corporate Sponsors receive a table for 10 for the event and have their logo and company name recognized on the table and during the program.

LUNCH SPONSOR | \$1,000

Lunch Sponsor receives recognition in all printed materials. Additionally, Lunch Sponsors also receive five tickets for the event.

INDIVIDUAL TICKET | \$65





CHAMBER CLASSIC GOLF TOURNAMENT

May

Hillcrest Country Club

This tournament sells out every year. Businesses delight in providing fun activities and giveaways at each hole—and the players love it. This event has many sponsorship opportunities and is a fun way to give your business exposure. Express your creativity while the golfers enjoy a day of friendly competition at the beautiful Hillcrest Country Club.

4 PERSON TEAM | \$650

INDIVIDUAL GOLFER | \$175

EAGLE SPONSOR | \$2,500

(LIMIT 4)

Eagle Sponsor businesses will have their company logo and/or business featured throughout all print, electronic media and signage. An Eagle Sponsor also includes two, four-person teams and a hole sponsorship.

GOLF CART SPONSOR

\$2,000 (LIMIT 1)

Golf Cart Sponsor has its company logo and/or business featured throughout all print and electronic media and has their company logo on all golf carts. The Golf Cart Sponsor also includes one, four-person team.

BIRDIE SPONSOR | \$1,500

(LIMIT 6)

Birdie Sponsor businesses have their company logo and/or business featured throughout all print and electronic media. Birdie Sponsor includes one, four-person team and company recognition on the course.

BEVERAGE CART SPONSOR

\$1,500 (LIMIT 3)

Beverage Cart sponsoring businesses have their company logo and/or business featured throughout all print and electronic media, and on no less than three beverage carts on the course throughout the day. Beverage Cart Sponsor includes one, four-person team.

GOLF GIFT BAG SPONSOR

\$1,500 (LIMIT 1)

The Gift Bag Sponsor is featured prominently and individually in the gift bag for all golfers. Handed out during registration, your business is on display throughout the day and taken home by golfers. The Gift Bag Sponsor receives recognition in printed materials, electronic media and signage. The Gift Bag Sponsor also receives one spot on a four-person team.

REGISTRATION SPONSOR

\$1,000 (LIMIT 1)

Registration Sponsor has its company logo and/or business featured throughout all print and electronic media. The company is welcome to have a representative stationed at the registration desk to distribute business

cards or branded merchandise. The Registration Sponsor also receives two spots on a four-person team.

PUTTING GREEN SPONSOR

\$1,000 (LIMIT 1)

Putting Green Sponsor has its company logo and/or business featured throughout all print and electronic media and on the putting green. The company is welcome to have a representative stationed on the green to distribute promotional materials. The Putting Green Sponsor also receives two spots on a four-person team.

DRIVING RANGE SPONSOR

\$1,000 (LIMIT 1)

Driving Range Sponsor has its company logo and/or business featured throughout all print and electronic media and on the driving range. The company is welcome to have a representative stationed on the range to greet golfers and distribute promotional items. The Driving Range Sponsor includes two spots on a four-person team.

HOLE SPONSOR | \$275 (LIMIT 18)

Eighteen holes throughout the course are available for sponsorship. Hole Sponsor businesses are featured with their company logo and/or business throughout print and electronic media. Sponsoring businesses should plan to have a fun activity or unique experience that showcases their business.



ECONOMIC DEVELOPMENT BREAKFAST

Spring

Lincoln Marriott Cornhusker Hotel

The collective strength of our organizations drives growth and excitement about new projects in Lincoln. The Economic Development Breakfast is a time to celebrate the advancements and achievements of our continuously thriving city.

This event offers a sneak preview of new ideas and developments so that you can be in the know about Lincoln's business landscape.



BREAKFAST SPONSOR | \$2,500

Breakfast Sponsors receive recognition in all printed materials, electronic media and signage. Additionally, Breakfast Sponsors receive an event table for 10 with their logo/company name featured on the table. Breakfast Sponsors are invited to any and all preliminary and post-event engagements featuring our speaker.

CORPORATE TABLE SPONSOR | \$750

Corporate Table Sponsor receives recognition in the event program as well as an event table for 10 individuals with its logo/company name featured on the table.

INDIVIDUAL TICKET | \$35



August
Strategic Air Command
& Aerospace Museum

Don't miss your chance to participate in the Nebraska public policy event of the year. The Lincoln Chamber of Commerce along with more than 700 business, government and educational leaders from Lincoln and across Nebraska meet with the Nebraska Congressional Delegation to be briefed on issues important to our communities. The lunch program will feature a keynote address.

This event is brought to you by the Nebraska Chamber of Commerce and Industry, the Lincoln Chamber of Commerce and the Greater Omaha Chamber of Commerce.

PATRIOT SPONSOR | \$5,000

Patriot Sponsor receives recognition on all printed materials, electronic media and signage. Additionally, the Patriot Sponsor receives recognition during the breakfast and lunch programs. This sponsorship includes a table for 10 attendees.

LIBERTY SPONSOR | \$3,000

Liberty Sponsor will receive recognition on all printed materials, electronic media and signage. Additionally, the Liberty Sponsor will receive recognition during the breakfast. This sponsorship includes seats for five attendees at the event.

VICTORY SPONSOR | \$2,000

Victory Sponsor receives recognition on all printed materials, electronic media and signage. The sponsorship also includes two seats at the event.

LUNCH CORPORATE TABLE SPONSOR | \$1,000

Corporate Table Sponsor will appear on all printed materials and includes a table for 10 and company recognition on the table.

INDIVIDUAL TICKET | \$99

savor the city

Business After Hours

Spotlighting Lincoln's Restaurant & Catering Businesses

August

Nebraska Champions Club

Savor the City is the largest annual Business After Hours event hosted by the Chamber each year. This “taste of Lincoln” features a wide variety of cuisine from Lincoln’s restaurant and catering businesses. Non-members are welcome to this event. This is a great opportunity for exposure to the Lincoln community and potential customers.

PRESENTING SPONSOR

\$2,500 (LIMIT 1)

Presenting Sponsor receives recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. Unlimited complimentary drink tickets are provided for the networking reception.

The sponsoring organization is invited to exhibit at this popular event. A company representative is invited to speak during the program at the event.

The Presenting Sponsor must provide the cost of one complimentary drink per person plus two drinks for each exhibitor.

RESTAURANT OR CATERER BOOTH

FREE FOR MEMBERS (LIMIT 25)

All vendors will be promoted in the *Lincoln Journal Star* prior to the event and on all print and electronic media.

Vendors should plan to provide complimentary food/drink samples including appropriate tableware for approximately 350 attendees.

Vendors will receive:

- ▶ Two complimentary drink tickets
- ▶ Company recognition on the Chamber website, invitation and one company identification sign
- ▶ One black skirted table
- ▶ All employees are welcome to attend free of charge

AWARD CATEGORIES

TOURISM DEVELOPMENT AWARD

The Tourism Development Award recognizes creativity in the tourism industry.

CORNERSTONE AWARD

The Cornerstone Award is presented to the entity whose skillful endeavor has added to the economic base of our community.

ENTREPRENEURIAL SPIRIT AWARD

The Entrepreneurial Spirit Award recognizes creativity in the development of enterprise in Lincoln.

GREEN BUSINESS OF THE YEAR

The Green Business of the Year Award is designed to honor a business that creates an environmentally responsible business.

MANUFACTURER OF THE YEAR

The Manufacturer of the Year Award recognizes a company that positively impacts the region and brings quality manufacturing jobs to Lincoln.

SMALL BUSINESS OF THE YEAR

The Small Business of the Year Award is intended to honor a business which best exemplifies the spirit of free enterprise in Lincoln.

BURNHAM YATES CITIZENSHIP AWARD

The Burnham Yates Award recognizes individual citizenship efforts and charitable contributions to the city.

ROGER T. LARSON COMMUNITY BUILDER AWARD

The Roger T. Larson Community Builder Award is given each year to an exceptional candidate whose proven leadership and influence, through public service, has shaped the Lincoln community.

CELEBRATE BUSINESS AWARDS

September

Lincoln Marriott Cornhusker Hotel

The Chamber celebrates businesses of all sizes. The Celebrate Business luncheon has a 20-year history of being sold out, with more than 700 community leaders attending. This is an event for those who want to make new business connections and be an active part of the Lincoln business community. Award nominations are accepted annually in the spring.

CORPORATE SPONSOR | \$2,500

Corporate Sponsor receives recognition in all printed materials, electronic media and signage. The Corporate Sponsor also receives a table for 10 at the event with its logo/company name on the table.

AWARDS SPONSOR | \$1,500 (LIMIT 1)

Awards Sponsor logo appears in the program, electronically and featured on signage on the awards table. The Award Sponsor receives a table for 10 at the event.

TABLE SPONSOR | \$1,000

Table Sponsor receives recognition in the event program. Table sponsor also receives a table for 10 at the event with its logo/company name featured on the table.

INDIVIDUAL TICKET | \$40

Lincoln Business



October
Pinnacle Bank Arena

The Lincoln Chamber of Commerce proudly hosts one of the region's largest trade shows. More than 1,200 attendees eagerly come to the show floor to see the Lincoln Business Expo's 130+ exhibitors. Expo experts know trade shows offer high levels of visibility for vendors and sponsors. The Chamber works hard to make the Lincoln Business Expo as unique and memorable as possible so guests have a great experience from start to finish. Expand on your company's name, reputation and marketing reach. Your future customers are here—come meet them!

TITLE SPONSOR | \$3,500 (LIMIT 6)

Title Sponsor businesses have their company logo featured throughout all print and electronic media including the *Lincoln Journal Star* tabloid cover and radio spots. Title Sponsors also receive a double booth including a complimentary skirted table, two chairs and electricity. Title Sponsor booths are located in a premiere, high-traffic position at the show. Title Sponsors also have the option to submit a 30-second video to play on the arena scoreboard.

LANYARD SPONSOR | \$3,000 (LIMIT 1)

Lanyard Sponsor has its logo featured on all attendee name tag lanyards used throughout the show. The Lanyard Sponsor receives recognition in printed materials, electronic media and signage, a booth located in a desirable position at the show, complimentary skirted table, two chairs and electricity.

SWAG BAG SPONSOR | \$2,500 (LIMIT 1)

With this sponsorship, your company logo and information is featured prominently and individually on the official trade show swag bag for all attendees. Handed out at the registration area, your business is on display throughout the show and taken home by attendees. The Swag Bag Sponsor receives recognition in printed materials, electronic media and signage. Additionally, this sponsor receives a booth located in a desirable position at the show, complimentary skirted table, two chairs and electricity.

EXPO GRAPHICS SPONSOR \$2,000 (LIMIT 2)

Expo Graphics Sponsor has its company logo featured on Expo advertising in the entrance and on the show floor, as well as throughout all print and electronic media. Expo Graphics Sponsors also receive a booth including complimentary skirted table, two chairs and electricity. Expo Graphics Sponsor booths are located in a desirable position at the show.

CRAFT BEER TOUR SPONSOR \$2,000 (LIMIT 1)



A key element of the Lincoln Business Expo is the Craft Beer Tour.

This sponsor has its company logo featured on all pre-promotional materials, enjoys special advertising surrounding the beer tour and also receives a

booth including complimentary skirted table, two chairs and electricity.

EXHIBITOR CAFE SPONSOR \$1,750 (LIMIT 1)

Our Expo exhibitors put in a long day. We provide a room for vendors to take a break, have something to eat and drink, make phone calls, check email or just relax. The business sponsoring the exhibitor area is featured on signage in the room and electronic media. Additionally, this sponsor receives a booth located in a desirable position at the show, complimentary skirted table, two chairs and electricity.

LUNCH SPONSOR \$1,750 (LIMIT 1)

All exhibitors receive complimentary lunches during the show. The sponsoring business makes this benefit possible and receives company recognition on each lunch. The Lunch Sponsor is also featured on electronic media, receives a booth located in a desirable position, complimentary skirted table, two chairs electricity.

JUNIOR SPONSOR | \$1,500 (LIMIT 10)

Junior Sponsor businesses have their company logos featured throughout all print and electronic media. Junior Sponsors also receive a booth including complimentary skirted table, two chairs and electricity. Junior Sponsor booths are located in a desirable position at the show.

PREMIUM BOOTH | \$675 (Prime Location)

EXHIBITOR BOOTH | \$450

All booth exhibitors will be promoted in the *Lincoln Journal Star* Expo event tabloid. Booth sponsors receive a skirted table, two chairs, booth signage and complementary lunches. Electricity, extra tables, linens and chairs may be purchased in advance of the show.

Company description and contact information must be received at the time of booth registration to be included in the *Lincoln Journal Star* tabloid insert.

Only Chamber Members in good standing may participate in the Lincoln Business Expo.

BUSINESS AFTER HOURS

LINCOLN CHAMBER OF COMMERCE

TYPICALLY HELD ON THE FOURTH THURSDAY OF EACH MONTH FROM 4:30-6:30 P.M.

Business After Hours is a wildly popular monthly networking event that offers members a relaxed social mixer at a unique venue. Traditionally, the Business After Hours host is also the sponsor. However, we have had great success using non-traditional venues who partner with our Chamber member businesses to provide a memorable experience for attendees. Sponsors provide one drink ticket per person and hors d'oeuvres, in addition to a \$500 sponsorship fee.

(Dates are subject to change around the holidays. Inquire about capacity/parking requirements to sponsor this event. Visit lcoc.com for the most up-to-date information.)

BUSINESS AFTER HOURS SPONSOR | \$500
Plus hors d'oeuvres and one drink ticket per person

Presenting Sponsor receives recognition in all printed materials, electronic media and signage. All employees of the sponsoring business are invited to attend free of charge. A company representative is invited to make comments during the program at this event.

INDIVIDUAL TICKET | \$10





MEETING HELD ON THE THIRD WEDNESDAY OF EACH MONTH AT 8 A.M.

The mission of this forum is to focus on three-to-four key transportation and public works issues impacting business growth and development in Lincoln and Lancaster County and to help advance the Chamber's position on such issues.

SENIOR SPONSOR | \$2,000 (LIMIT 3)

The sponsoring businesses are featured prominently in all electronic media and printed materials. The business receives recognition from the podium at the event.

JUNIOR SPONSOR | \$500 (LIMIT 2)

The logo of the sponsoring businesses are featured prominently in all electronic media.

Free for Chamber members to attend

STATE LEGISLATIVE BREAKFAST

October | Nebraska Club

In conjunction with the Nebraska State Chamber of Commerce and Industry, this popular breakfast is held each fall to preview important issues for the upcoming legislative season. This forum also features comments from current and incoming senators and is held at the Nebraska Club each year.

LEGISLATIVE FORUM SPONSOR \$2,500 (LIMIT 2)

The logo of the sponsoring businesses are featured prominently in all electronic media and printed materials. Additionally, the company receives four tickets to attend the forum.

INDIVIDUAL TICKET | \$25



MEETING HELD ON THE FOURTH WEDNESDAY OF EACH MONTH AT 8 A.M.

The Public Policy Forum provides members with a more intimate opportunity to discuss issues related to the Chamber's core objectives.

SENIOR SPONSOR | \$2,000 (LIMIT 3)

The sponsoring businesses are featured prominently in all electronic media and printed materials. The business receives recognition from the podium at the event.

JUNIOR SPONSOR | \$500 (LIMIT 2)

The sponsoring businesses are featured prominently in all electronic media.

Free for Chamber members to attend



CHAMBER COFFEE

MEETING HELD ON THE FIRST WEDNESDAY OF EACH MONTH AT 8 A.M.

Let your morning coffee give you more than a caffeine buzz. This morning meeting regularly invites elected officials to discuss issues impacting the city and other topics of interest.

SENIOR SPONSOR | \$2,000 (LIMIT 3)

The sponsoring businesses are featured prominently in all electronic media and printed materials. The business receives recognition from the podium at the event.

JUNIOR SPONSOR | \$500 (LIMIT 2)

The logo of the sponsoring businesses are featured prominently in all electronic media.

Free for Chamber members to attend

AMBASSADOR COUNCIL

LINCOLN CHAMBER OF COMMERCE

MEETING HELD ON THE FIRST WEDNESDAY OF EACH MONTH AT 11:45 A.M.

Our membership is comprised of many individuals with sparkling personalities and go-getter attitudes. The Chamber relies on its Ambassador Council of all-stars to help with member relations and retention. More than 100 dedicated volunteers serve their community as Chamber Ambassadors.

The Ambassador Council is the official public relations arm and welcoming committee of the Chamber.

AMBASSADOR LUNCH SPONSOR | \$100 (LIMIT 1 PER MONTH)

Ambassador Lunch Sponsor receives recognition in all printed materials and electronic media. Additionally, the Ambassador Lunch Sponsor is invited to distribute promotional materials and have a representative make comments during the program.

CEO WELCOME RECEPTION

Help give new CEOs, presidents, general managers and elected officials a warm welcome.

This reception is a casually elegant gathering for 75-100 guests. Drinks and hors d'oeuvres are included.

PRESENTING SPONSOR | \$2,500

The Presenting Sponsor is recognized on all printed materials, electronic media and signage. All employees of the sponsoring business are welcome to attend the event.



TYPICALLY HELD ON THE SECOND WEDNESDAY OF EACH MONTH AT 12 P.M.

Country Club of Lincoln

Face the Chamber luncheon is an event held seven times throughout the year. Here, public policy issues and other topics of interest are presented to our membership.

Attendance ranges between 150-200 people and is typically comprised of local media and elected officials, in addition to our members.



PRESENTING SPONSOR | \$3,500

Presenting Sponsor receives recognition in all printed materials, electronic media and is named during the program. Additionally, the Presenting Sponsor receives a table for 10 at the event and with its company name featured on the table. One representative from the Presenting Sponsor may be invited to sit at the head table during the event.

INDIVIDUAL TICKET

\$15 IN ADVANCE

\$20 DAY OF EVENT

LINCOLN CHAMBER ELECTRONIC MEDIA SPONSORSHIP OPPORTUNITIES

The Chamber website is the primary information source for our members. Don't miss your chance to gain visibility for your company with a web placement to our members.

Ads run for one year from date of purchase/art submittal. To advertise on LCOC.com, you must be a Lincoln Chamber member in good standing. Advertise on your choice of the following pages:

[Home Page](#)
[Programs and Events](#)
[Membership](#)
[Advocacy-Public Policy](#)
[About Us](#)
[Welcome to Lincoln](#)
[Newsroom](#)

PRIMARY SPONSOR | \$3,500

- ▶ 280 px width x 155 px high
- ▶ Company logo will be hyperlinked back to your website
- ▶ 30-word description of your company (cannot be advertorial)

JUNIOR SPONSOR | \$1,500

- ▶ 280 px width x 155 px high
- ▶ Company logo will be hyperlinked back to your website

ENHANCED LISTING IN BUSINESS DIRECTORY | \$150

The business listing receives preferred placement above standard membership listing and a link to your website.

WEB LINK ONLY | \$75

Visitors to our site are able to access your website with one click.

FIRST CALL & EVENT HUB WEEKLY COMMUNICATIONS

First Call and Event Hub are electronic newsletters sent to our members every Monday and every other Wednesday, respectively. Don't miss your chance to gain visibility for your company. This reaches your fellow Chamber members as well as others in the Lincoln community.

FIRST CALL BANNER | \$1,000

A banner appears at the top of the electronic newsletter for one month selected by the advertiser.

EVENT HUB BANNER | \$1,000

A banner appears at the top of the electronic newsletter for one month selected by the advertiser.



LINCOLN YOUNG PROFESSIONALS GROUP (YPG)

Lincoln Young Professionals Group (YPG) is the premier organization empowering young professionals to create a dynamic environment of learning, networking and entrepreneurial opportunities. YPG holds more than 35 events annually and provides opportunities for professional development and community involvement. This is an opportunity to engage a young audience with your message and provide meaningful experiences for those who may become your future employees.

YPG PROGRAM SPONSORSHIP | \$2,500

Company benefits includes membership for all of your employees, recognition and link on the YPG website; plus company recognition on signage at all events.

INDIVIDUAL ANNUAL MEMBERSHIP | \$35





Every year the Lincoln Young Professionals Group hosts YP Week—a series of events that act like a power source to energize and invigorate young professionals in the community. All the activities for YP Week are designed to offer young professionals programming that is educational, entertaining, illuminating and interactive. Seminars and workshops are offered to enhance various industry skills. Special preview parties and information sessions give active YP-ers a peek behind the curtain of what’s to come, giving them access to the freshest perspectives. Socials, outdoor movies and fitness classes facilitate friendships and promote collaborative groups that strengthen relationships.

Fall
Various locations across the city

PRESENTING SPONSOR | \$5,000

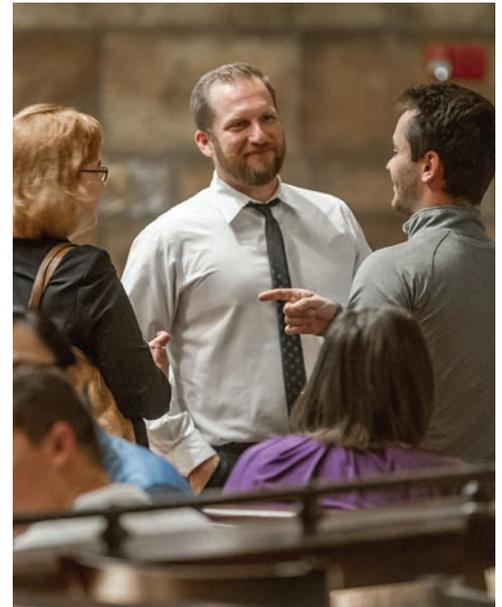
YP Week Presenting Sponsor and staff are invited to attend all activities. Presenting Sponsor also receives a table for 10 at the keynote speaker event, company recognition before each event and company logo in all printed materials, electronic media and signage.

CORPORATE SPONSOR | \$2,500

YP Week Corporate Sponsor is invited to attend all events and activities. Corporate Sponsor receives a table for 10 at the keynote speaker event, recognition on printed materials and electronic media.

KEYNOTE SPEAKER SPONSOR \$1,000

YP Week’s signature event draws young talent, business and community leaders, creative minds and entrepreneurs. The Keynote Speaker Sponsor receives a table of 10 at the keynote speaker event and recognition on the event program.





Lincoln Young Professionals Group **GOLF TOURNAMENT**

June | HiMark Golf Course

YPG members are invited to enjoy a day of golf. Clubs in hand, members tee up for a four-person scramble with shotgun start at 9 a.m.

YPG GOLF CART SPONSOR | \$1,500 (LIMIT 1)

Golf Cart Sponsor enjoys its company logo and/or business featured throughout all print and electronic media and its company logo on all of the golf carts. The Golf Cart Sponsor receives one, four-person team.

YPG BEVERAGE CART SPONSOR \$1,000 (LIMIT 3)

Beverage Cart sponsoring businesses have their company logos and/or businesses featured throughout all print and electronic media as well as beverage carts on the course throughout the day. Beverage Cart Sponsor also receives one, four-person team.

YPG BREAKFAST SPONSOR | \$500 (LIMIT 2)

Breakfast Sponsor receives recognition on all print and electronic media. A representative is invited to be on hand to promote their business.

YPG LUNCH SPONSOR | \$500 (LIMIT 2)

Lunch Sponsor is featured on all print and electronic media and receives recognition during the program.

YPG GOLF HOLE SPONSOR | \$250 (LIMIT 18)

Golf Hole Sponsor businesses have their logos and/or businesses featured throughout all print and electronic media. Sponsors are encouraged to place a company representative at the hole and provide a fun activity to network with the golfers.

YPG INDIVIDUAL GOLFER | \$75 (LIMIT 144)

- ▶ Cart
- ▶ Lunch during play
- ▶ 18 Holes
- ▶ Appetizers following the round
- ▶ Breakfast
- ▶ Eligible for Flag Prizes

LINCOLN CHAMBER OF COMMERCE OPPORTUNITIES PLANNER

Monthly Networking Events

- ▶ Chamber Coffee | First Wednesday of each month | 8-9 a.m. | LCOC Board Room
- ▶ Face the Chamber | Typically the second Wednesday of each month | 12-1 p.m. | Country Club of Lincoln
- ▶ Business After Hours | Typically the fourth Thursday of each month | 4:30-6:30 p.m. | Various Locations
- ▶ Young Professionals Group (YPG) | Typically the first Thursday of each month | Various Locations

Public Policy Events

- ▶ Growth & Development Forum | Third Wednesday of each month | 8-9 a.m. | LCOC Board Room
- ▶ Public Policy Forum | Fourth Wednesday of each month | 8-9 a.m. | LCOC Board Room
- ▶ Federal Legislative Summit | August | Strategic Air Command & Aerospace Museum
- ▶ State Legislative Breakfast | October | Nebraska Club

Committee Meetings

- ▶ Ambassador Council | First Wednesday of each month | 11:45 a.m.-1 p.m. | LCOC Board Room
- ▶ Military Affairs | Meets Periodically | LCOC Board Room

SIGNATURE EVENTS

- ▶ Annual Lunch | February | Lincoln Marriott Cornhusker Hotel
- ▶ Women in Business Conference | Spring | Country Club of Lincoln
- ▶ Small Business Showcase (Business After Hours) | Spring | Lincoln Marriott Cornhusker Hotel
- ▶ Chamber Classic Golf Tournament | May | Hillcrest Country Club
- ▶ Economic Development Breakfast | Spring | Lincoln Marriott Cornhusker Hotel
- ▶ YPG Golf Tournament | June | HiMark Golf Course
- ▶ Savor the City (Business After Hours) | August | Nebraska Champions Club
- ▶ YP Week–Fall | Visit lincolnypg.com for events and locations
- ▶ Celebrate Business Awards | September | Lincoln Marriott Cornhusker Hotel
- ▶ Lincoln Business Expo | October | Pinnacle Bank Arena

If you are interested in sponsoring an event or publication, please contact Jaime Henning for more information at 402.436.2366 or jaimehenning@lcoc.com.

Event dates are subject to change. For more information visit www.lcoc.com

RESERVE YOUR SPONSORSHIPS TODAY!



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